


# Corinna Kieft

## Journalist, Communications Student

corinna.kieft@gmail.com 

289-698-4809 

Ontario, Canada 

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## Experience

### Summer Program Assistant

Heritage Crowsnest, Coleman AB

May 2024 - September 2024

*Develop and lead relevant programs, events, and tours  
Supervise and create puzzles for the A.P.P Barracks Escape Room experience  
Assist with marketing and promotion of events and programs  
Provide visitor services and support fundraising  
Respond to visitor concerns and incidents professionally*

### Guest Experience Leader & Crew Trainer

McDonald's Canada, Fergus/Guelph ON

June 2021 - August 2023

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## Education

### Bachelor of Communications Management (Honours)

Conestoga College, Kitchener ON

Graduating: May 2027

*Develop professional communication strategies  
Select effective tactics, tools and resources to execute strategic communications  
Write and edit clear, creative content tailored to diverse communication contexts to reflect standards of professional writing  
Present impactful messages through visual design and digital technologies to engage targeted stakeholders  
Examine historical evolution, theories, current trends, emerging issues and global best practices in communications  
Conduct academic and applied research to provide evidence required to guide strategic decision making and measure outcomes  
Develop the interpersonal attributes and skills required of a professional communicator  
Address public relations issues and crises, and enhance corporate social responsibility*

### Journalism (Diploma Program)

Conestoga College, Kitchener ON

Graduating: May 2025

*Report on stories in an accurate, detailed, balanced, professional and timely manner  
Function both independently and as a member of editorial and production teams  
Develop strategies for personal and professional development  
Apply production skills and use production equipment to prepare and distribute content*

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## Skills

**Communication** | Experienced in written and verbal communication

**Content Creation** | Photos, videos, podcasts

**Editing** | Proficient in Canadian Press Style

**Social Media** | Familiar with Meta, TikTok, X, LinkedIn, YouTube

**Writing** | News, features, editorials

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## Software

**Adobe** | After Effects, Audition, Creative Cloud, InDesign, Photoshop, Premiere Pro

**Canva**

**Google** | Docs, Gmail, Meet, Sheets, Slides

**Microsoft** | Excel, Office, OneDrive, OneNote, Outlook, PowerPoint, Word

**Zoom**