

# Corinna Kieft

## Journalist, Communications Student

corinna.kieft@gmail.com   
289-698-4809   
Ontario, Canada 

## Experience

### Summer Program Assistant

Heritage Crowsnest, Coleman AB

May 2024 - September 2024

*Develop and lead relevant programs, events, and tours*

*Supervise and create puzzles for the A.P.P Barracks Escape Room experience*

*Assist with marketing and promotion of events and programs*

*Provide visitor services and support fundraising*

*Respond to visitor concerns and incidents professionally*

### Guest Experience Leader & Crew Trainer

McDonald's Canada, Fergus/Guelph ON

June 2021 - August 2023

## Education

### Bachelor of Communications Management (Honours)

Congestoga College, Kitchener ON

Graduating: May 2027

*Develop professional communication strategies*

*Select effective tactics, tools and resources to execute strategic communications*

*Write and edit clear, creative content tailored to diverse communication contexts to reflect standards of professional writing*

*Present impactful messages through visual design and digital technologies to engage targeted stakeholders*

*Examine historical evolution, theories, current trends, emerging issues and global best practices in communications*

*Conduct academic and applied research to provide evidence required to guide strategic decision making and measure outcomes*

*Develop the interpersonal attributes and skills required of a professional communicator*

*Address public relations issues and crises, and enhance corporate social responsibility*

### Journalism (Diploma Program)

Congestoga College, Kitchener ON

Graduating: May 2025

*Report on stories in an accurate, detailed, balanced, professional and timely manner*

*Function both independently and as a member of editorial and production teams*

*Develop strategies for personal and professional development*

*Apply production skills and use production equipment to prepare and distribute content*

## Skills

**Communication** | Experienced in written and verbal communication

**Content Creation** | Photos, videos, podcasts

**Editing** | Proficient in Canadian Press Style

**Social Media** | Familiar with Meta, TikTok, X, LinkedIn, YouTube

**Writing** | News, features, editorials

## Software

**Adobe** | After Effects, Audition, Creative Cloud, InDesign, Photoshop, Premiere Pro

**Canva**

**Google** | Docs, Gmail, Meet, Sheets, Slides

**Microsoft** | Excel, Office, OneDrive, OneNote, Outlook, PowerPoint, Word

**Zoom**